

Business 4 Purpose Entrepreneurship Training for Survivors of Human Trafficking 2025

Coverage Area: Morogoro Municipal

Reporting Period: March 2025 – January 2026

1. EXECUTIVE SUMMARY

Survivors participated in a comprehensive entrepreneurship and livelihood strengthening program that included training in financial management, marketing, and business planning. As a result, several participants successfully launched small businesses, increasing their economic independence and resilience. The program strengthened survivors' capacity to rebuild stable, dignified lives while significantly reducing their vulnerability to re-trafficking.

Key Results

- Trained 6 survivors in entrepreneurship Business 4 Purpose training.
- Support 6 survivors to establish and manage income-generating activities.

2. PROGRAM OBJECTIVES

The project aimed to equip survivors with the entrepreneurial and soft skills necessary to start, manage, and grow sustainable businesses. By strengthening livelihoods and promoting economic independence, the initiative supported survivors in rebuilding stable, dignified lives while reducing their vulnerability to re-trafficking.

3. TARGET BENEFICIARIES

- Primary beneficiaries: Human Trafficking survivors
- Total direct beneficiaries: 10 survivors

4. ACTIVITIES IMPLEMENTED

4.1 Entrepreneurship Training (Business 4 Purpose)

To promote long-term independence, survivors participated in Business for Purpose (B4P) entrepreneurship training designed to build sustainable livelihood skills. The training covered practical business planning, enabling survivors to identify viable income-generating activities based on local market opportunities. Participants were taught financial literacy skills such as budgeting, record keeping, pricing, profit and loss analysis and evaluation. They also learned savings and reinvestment strategies to support business growth, as well as risk management techniques to help them adapt to market challenges and avoid financial losses. The training was practical and emphasized confidence building and decision-making skills necessary for self-

employment. The survivors practically applied what they had learned in the classroom setting in a short term real-life business venture.

4.2 Economic Reintegration Support

Survivors who completed the training received support to start small businesses aligned with their skills and interests. This included guidance in creating a business plan, budget and selecting business locations. Continuous mentoring and follow-up visits were conducted by project staff to monitor progress, provide technical advice, and address emerging challenges. The goal was to ensure that survivors achieved stable income generation, restored independence and reduced vulnerability to re-trafficking.

5. RESULTS AND ACHIEVEMENTS

| | |
|--|---|
| Survivors trained in B4P Entrepreneurship | 10 |
| Survivors supported in business follow-up | Ongoing mentoring for trained survivors |

- Gained technical capacity and confidence to manage small businesses.
- Increased capacity to make informed decision in their business.
- Participants transitioned from economic dependency to active income earners, thus reducing reliance on external support and restoring dignity.
- Increase in financial stability and financial resilience.
- Reduced vulnerability to re-trafficking and re exploitation.

6. PROGRAM BUDGET & EXPENDITURE

| Budget Category | Planned Budget (USD) | Actual Expenditure (USD) | Remarks |
|---------------------------------------|-----------------------------|---------------------------------|--|
| B4P Entrepreneurship Training | 400 | 325 | Limited number of survivors attended business training |
| Economic Reintegration Support | 590 | 590 | Business support went as planned |
| TOTAL | 990 | 915 | |

Expenditure Analysis

The program maintained strong financial discipline, with overall spending remaining within the approved budget framework. Overall expenditure remained closely aligned with planned priorities. Overall, the financial performance demonstrates efficient resource utilization while maintaining priority on survivor protection and safety.

7. CHALLENGES

- **Limited Financial Resources-** reduced opportunities to provide training for more survivors and grant adequate startup capital for sustainable economic reintegration.
- **Lack of Financial Stability in Family** – Many families lived in severe economic hardship, increasing pressure on survivors to contribute income quickly. This created a heightened risk of unsafe migration or re-trafficking, especially when livelihood support was insufficient or delayed, making economic empowerment interventions critical but challenging.
- **Lack of Trust-** As a result of the traumatic experience of being exploited the survivors struggled at times to understand the role of Zuia staff as business mentors. The survivors found it hard to trust their mentors at times and be transparent with the financial health of their business.

8. LESSONS LEARNED

- Healing must come before economic empowerment – Survivors who first received adequate psycho social care showed stronger confidence, better decision-making ability, and higher commitment to livelihood activities. When economic support was provided before emotional stabilization, beneficiaries struggled to manage businesses and were more vulnerable to stress and relapse into risky situations.
- Healthy Business Development requires long-term follow-up – Short-term assistance was not sufficient to ensure a successful and stable business. Continuous monitoring visits and mentoring over an extended period (1- 2 years) helped identify emerging risks early, strengthen planning and managing of business challenges.

9. RECOMMENDATIONS

- Increase funding for long-term follow up and mentoring.
- Expand B4P training to all human trafficking survivors.
- Provide family economic strengthening programs.
- Create survivor savings groups.

10. CONCLUSION

The Entrepreneurship and Economic Reintegration Project has demonstrated that sustainable livelihoods are a critical pathway to long-term recovery for survivors of human trafficking. Through targeted business training, practical application, and ongoing mentoring support, survivors strengthened their entrepreneurial skills, rebuilt confidence, and established income-generating activities aligned with local market opportunities.

By promoting economic independence and financial resilience, the project contributed to restoring dignity, enhancing self-reliance, and reducing vulnerability to re-trafficking. The combined approach of skills development and continued support has laid a solid foundation for survivors' stable reintegration and long-term empowerment.